

Our Corporate Objectives 2008-2011

1. Work with partners and stakeholders to put the needs of customers at the heart of the organisation by continuing to improve our services to them thus ensuring that the Park is more accessible and welcoming to a wide range of visitors and local people. With particular emphasis on:
 - improve the performance of the planning service including the delivery of a range of affordable housing.
 - our decision making, performance management and business planning.
 - ensuring our staff have the appropriate knowledge, skills and resources to deliver a good service.
2. Make best use of the National Park designation to help mitigate and adapt to the effects of climate change.
3. Instill the principles of sustainable development and transport throughout the Authority and its work.
4. Recognise the importance and contribution of farming to the landscape and economy of the National Park by working with farmers, graziers and landowners to use NPA-managed sites to demonstrate the social and economic benefits of landscape-scale sustainable conservation management.
5. Working with key stakeholders to develop a conservation strategy and implementation plan for the ecological, cultural and historic environments.
6. Improve countryside access through the implementation of the Rights of Way Improvement Plan.
7. Ensure that the pipeline reinstatement and enhancement is carried out to a high standard through monitoring and evaluation
8. Working with partners to develop the Fforest Fawr Geopark to improve the visitor experience and benefit the Park's local communities and businesses.
9. Implement the European Charter for Sustainable Tourism to integrate visitor management and conservation, with a particular focus on sustainable visitor transport.
10. Embed best practice in Communication, Interpretation and education to promote awareness and understanding of the National Park.